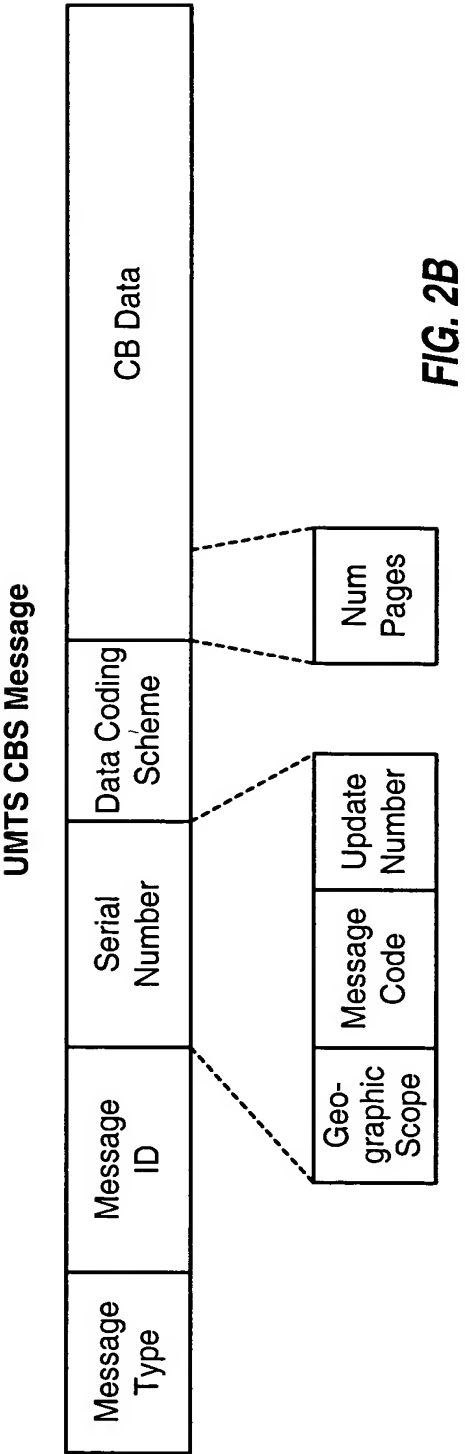
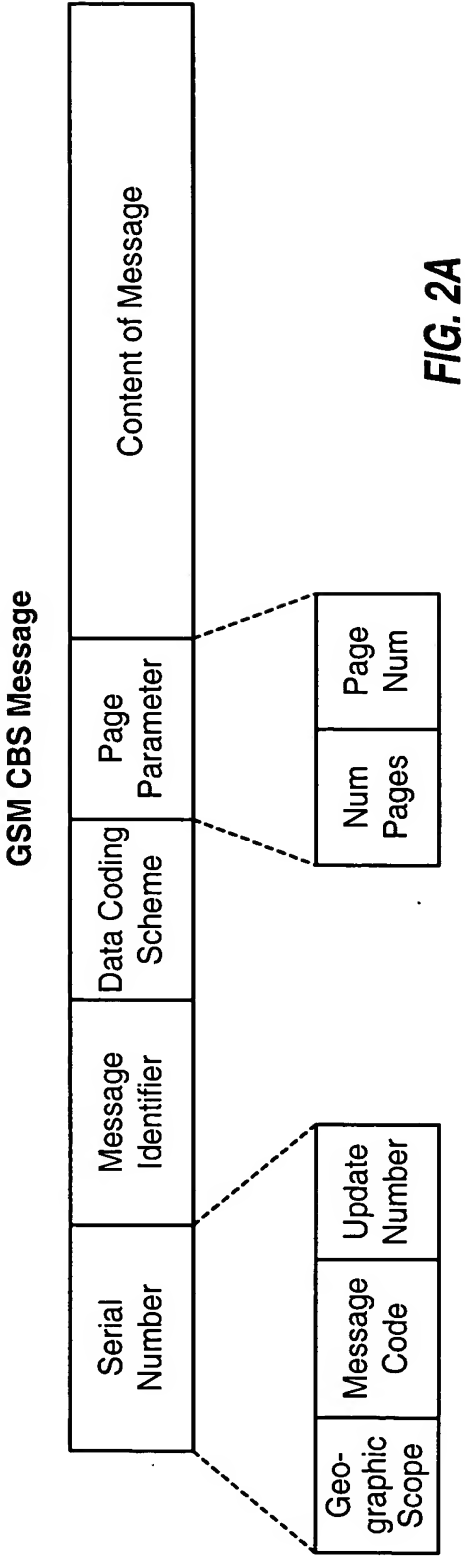
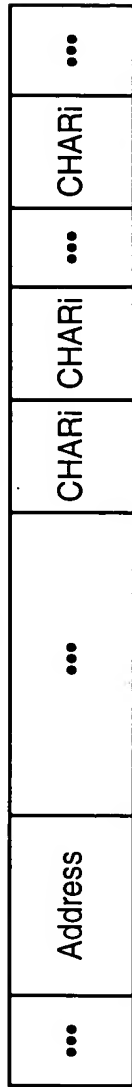


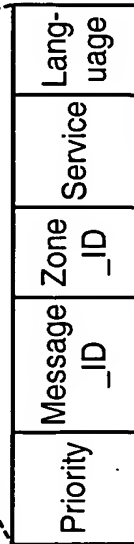
FIG. 1



CDMA Data Burst Message
(CDMA Layer 2)



CDMA BC_ADDR



CDMA SMS Broadcast Message
(SMS Transport Layer)



CDMA SMS Deliver Message
(SMS Teleservice Layer)

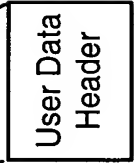
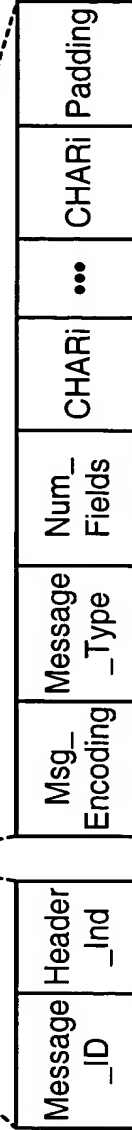
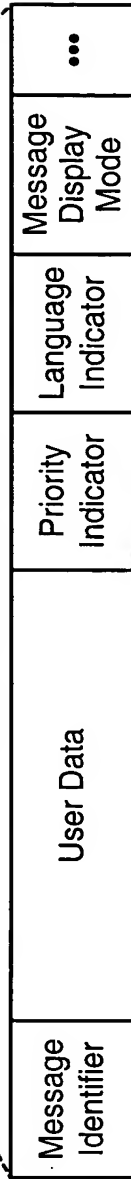


FIG. 3

400

Service Table

Service Category	Language	Label	Priority	Selected	Alert Option	Max Messages	...
General News - Local	English	Local News	00	Yes	0000	10	
General News - National	Spanish	National News	10	No	0010	5	
Sports News - National	English	Sports News	00	Yes	0100	20	
Area Traffic Reports	English	Traffic	01	No	0000	5	
Local Weather	English	Weather	11	No	1010	3	
Stock Quotes	English	Quotes	00	Yes	0000	20	
...

FIG. 4

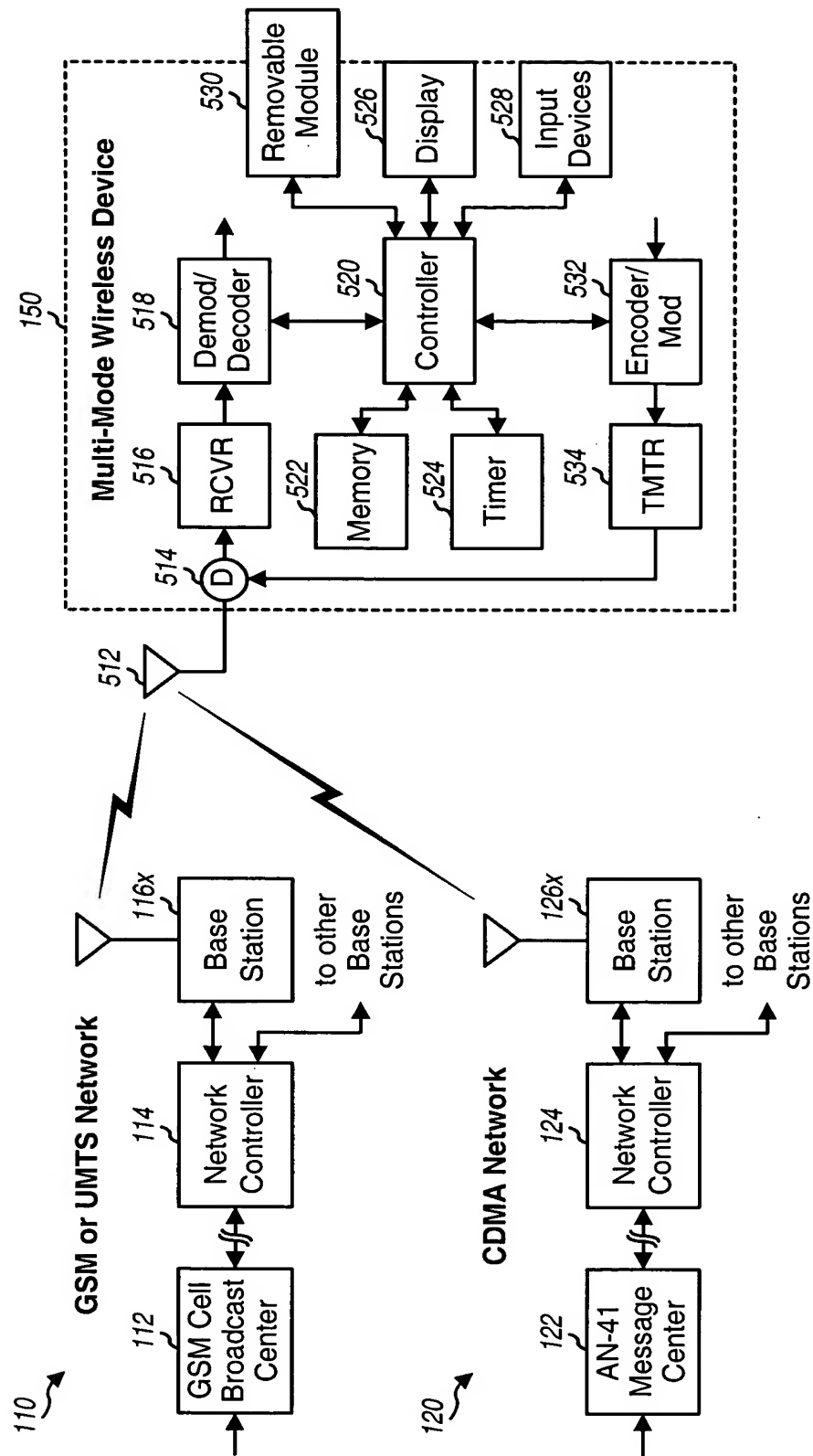
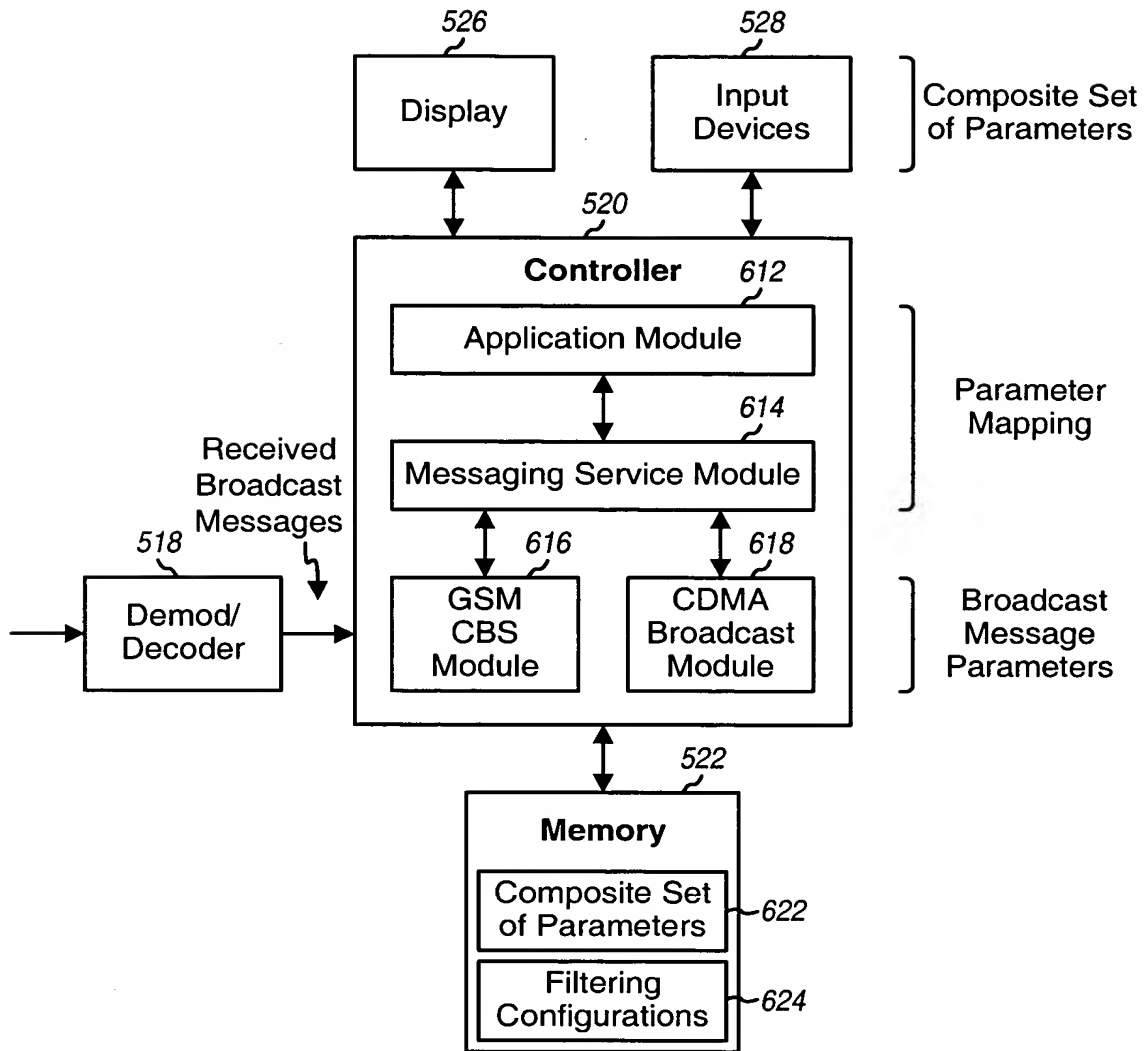
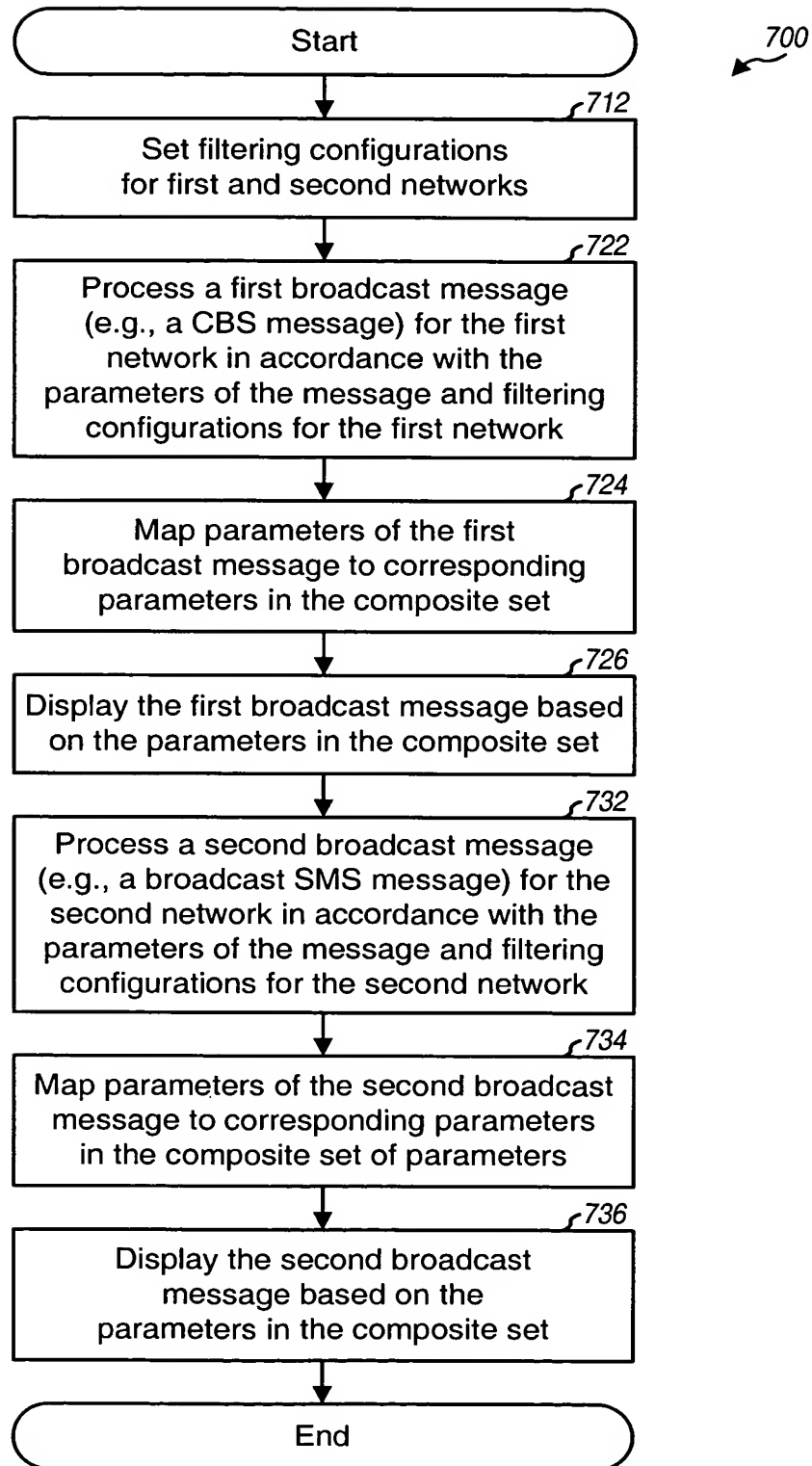
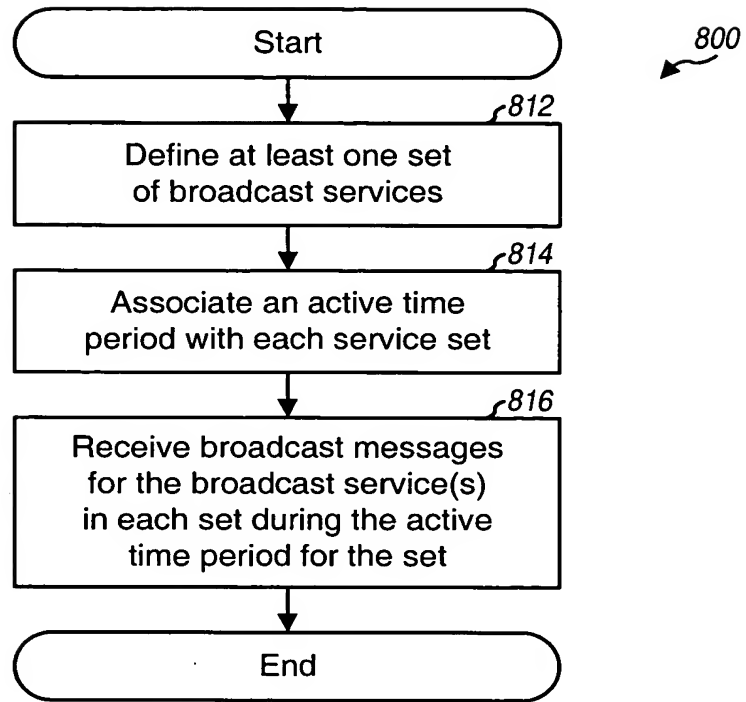


FIG. 5

**FIG. 6**

**FIG. 7**

**FIG. 8**